



## DON'T KEEP IT UNDER YOUR HAT!

WHAT: DEDICATION OF AN HISTORIC PLAQUE MARKING THE ORIGINAL SITE OF THE SMITHBILT HAT COMPANY, MANUFACTURERS OF CALGARY'S LEGENDARY WHITE HAT

**WHERE:** Hotel Arts, Spectrum 5

119 - 12<sup>th</sup> Ave. S.W.

(Paid parking available)

**WHEN:** Monday, July 30, 2012, 2:00 p.m. - 4:00 p.m.

**WHY:** Since the late 1940s, the Smithbilt white cowboy hat has come to symbolize Calgary's

western hospitality. As part of Historic Calgary Week 2012, the Jewish Historical Society of Southern Alberta is commemorating Morris Shumiatcher and his company's contribution to the Calgary community with the installation of an historic plaque at the

original site of the Smithbilt factory.

Come celebrate the Jewish community's contribution to our great city in this, the centennial year of the Calgary Stampede. Learn about local history from Harry Sanders,

Calgary's first Historian Laureate.

**INFO.** Jewish Historical Society of Southern Alberta at 403.444.3171 or jhssa@shaw.ca

NOTE: A limited number of seats are available on a bus leaving from the Calgary JCC at 1:15 pm. To reserve a seat contact JHSSA before July 25<sup>th</sup>.

## REMEMBER TO WEAR YOUR HAT!

