

JEWISH HISTORICAL SOCIETY

of Southern Alberta

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This previously unknown postcard image of the House of Israel Building (102 - 18 Avenue SE) is one of the many slides to be shown at the annual general meeting. It's one of 75 Calgary postcards from the 1940s recently donated to the Glenbow Archives by Yvonne E. Kee of Toronto. Source - Glenbow Archives, PA-3538-15.

Business History Survey Yields Memories, Documents, Photos

The JHSSA's current business history project, co-ordinated by Shiela Gurevitch, has resulted in almost 50 submissions to the society. Many include important historical data, valuable photos, and informative records, such as correspondence and legal papers.

In this issue of *Discovery* we have selected a few of these business histories to illustrate this range of new business history materials. A few items previously donated to our archives have been added to this growing and important collection. This is an ongoing project; please send us the story of your family's southern Alberta business.

Polar Aerated - Pearlman Brothers

by Lily Pearlman Hamer

Polar Aerated Water Works was started by Gordon Goodison in 1921. In 1924 it was purchased by Abe and Ben Pearlman. They were joined the next year by their brother Lou Pearlman. Later, in 1936, Harry Pearlman moved from Winnipeg to work with his brothers.

They were among the seven children of Zalman and Eta Pearlman, who had immigrated to Winnipeg in 1910 and 1911. Ben and Lou had worked in a Winnipeg beverage plant—Bell Bottling (run by relatives,

the Boroditsky family)—and Abe had run a general store in Burstall, Saskatchewan.

The firm employed as many as forty persons. Harry's son Sidney Pearlman spent nearly thirty years with the firm. His sister Esther worked at Polar, and his brothers Joseph and David had summer jobs there. Abe's daughter Esther was an employee; Ben's children Marsha and Ronny worked summers. Lou's daughters Naomi and Clarice also worked during school holidays.

Polar Aerated was first located in east

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Harry Sanders to "Illustrate" Calgary Jewish History at Annual General Meeting

Join the JHSSA on October 16, 2001, for an illustrated talk on Calgary's Jewish history by JHSSA Archivist and local historian Harry Sanders.

Jewish presence in southern Alberta predates Calgary's existence, and the first Jews settled in the town of Calgary in 1889—five years before it was incorporated as a city. Almost every element of Calgary's history can be told from a Jewish perspective, or with reference to Jewish personalities. Using slides of early Calgary and archival images of Jewish people and places in the city, Harry will cover a century of local Jewish history in its municipal context.

The meeting will also feature reports on all aspects of the Society's activities, as well as the presentation of heritage certificates to area Jewish pioneers.

Refreshments will be served. All are welcome. The meeting is at the Calgary Jewish Centre, at 7:30 p.m. on Tuesday, October 16, 2001.

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It's your membership and continuing support that enables us to publish Discovery. Thank you.



Rae and Sam Friedman in front of Sunalta Drugs, 1940's. Photo – Corinne Promislow.

Sunalta Drugs – Sam Friedman

by Corinne Friedman Promislow

My father, Sam Friedman, opened Sunalta Drugs at 12th Avenue and 14th Street SW in 1931. He had graduated as a pharmacist from the University of Saskatchewan in 1928. In 1930 he married Rae Shapiro in Calgary. The business operated as Sunalta Drugs until 1978, when it became Super S Drugs.

My earliest memory of the business is of sitting down at our dinner table and hearing the phone ring. Someone needed a prescription, and Dad would leave dinner to go back to the store. He was the only pharmacist, until my brother Lenny joined him in the 1950s.

Dad started the store from nothing. He had a partner, Norman Libin, and eventually bought him out. Then he bought the building. There was Fairley's Meat Market, Jenkin's Grocery, and a barber in the building. My parents saved enough from the business to buy a home in 1947.

Many years later, a telephone repairman came to my home, and it turned out he had grown up near Dad's drug store. When he discovered my dad was Sammie Friedman, he told me his father had been in World War II. When a cheque was late in coming to his mother, my Dad would extend credit to the family. He said they would have been in dire circumstances without my Dad's help.

No one ever went without medicine if they went to Sunalta Drugs in those pre-medicare days.

At the age of 13 I went to work in the store. I remember standing for hours wrapping Kotex boxes in plain brown paper so no one would know what was inside. I would sit at the lunch counter and do my homework if it was a quiet night.

The Clifton Grocery – Bob Hurov

by Mary Hurov Goldberg

In 1928 I moved to Calgary from Eyre, Saskatchewan, and soon started to work at the Clifton Grocery, which was owned by Bob Hurov. I was paid ten dollars a week. Bob and I were married in 1931.

At first Clifton Grocery was a small store, which Bob rented. He then decided to build a store on leased land next door. The lease expired in 1936 and the building was moved to Fourth Avenue and Fifth Street Southwest.

Bob and I and our four children lived in a house attached to the side of the store. Bob and I managed the store and in addition we employed two people, one a delivery boy who came after school.

Our store hours were from 9 a.m. to 11 p.m. seven days a week. On Sundays we were only allowed to sell essential items. If you were caught selling anything else you had to pay a fine. The store was close to the downtown area, and we were held up a few times due to the late hours that we kept.

We sold a variety of groceries, including cold cuts, which we hand sliced. We had a soda fountain which was popular with everyone. Milk and bread were delivered to us by horse-drawn wagons. The children were so excited when the milk and bread were delivered.

We allowed some customers to buy on credit. A few customers paid with "relief tickets". We also offered a delivery service for people who needed it.

There were other Jewish grocery stores in the neighborhood. There was the Harvard Grocery owned by Shlomo Shapiro, and Heltay's Grocery, owned by Edward Heltay. It was renamed Buffalo Grocery when it was sold to Harry Chumir.

Until 1947 Bob and I both ran the Clifton Grocery; I took the store over after his death that year. My father-in-law Baruch Hurov, and my children, Ronnie, Harvey, Shirley Ann (Goldberg), and Estelle (Bleet), helped me out when they could. I rented out the store until 1967, when I sold it.



Bob Hurov at Clifton Grocery, 1930s. Photo – Mary Hurov Goldberg.

Western Outfitters – Pomerance Family

By Lou and Phil Pomerance

In 1938 Isadore Pomerance travelled from Fredericton, New Brunswick to Calgary by car; quite a feat in those days. In 1939 he brought his family to Calgary—wife Annie, daughter Evelyn, and sons Louie and Philip.

In 1941 Isadore started Western Outfitters in a small office in the Leeson Lineham block and was selling blankets, sheets, towels, etc., door-to-door, for one dollar down, one dollar a week. After a short time he moved to a third floor office in the Maclean Block on 8th Avenue East. He ran the same door-to-door business out of this location, selling everything from watches to Christmas cakes.

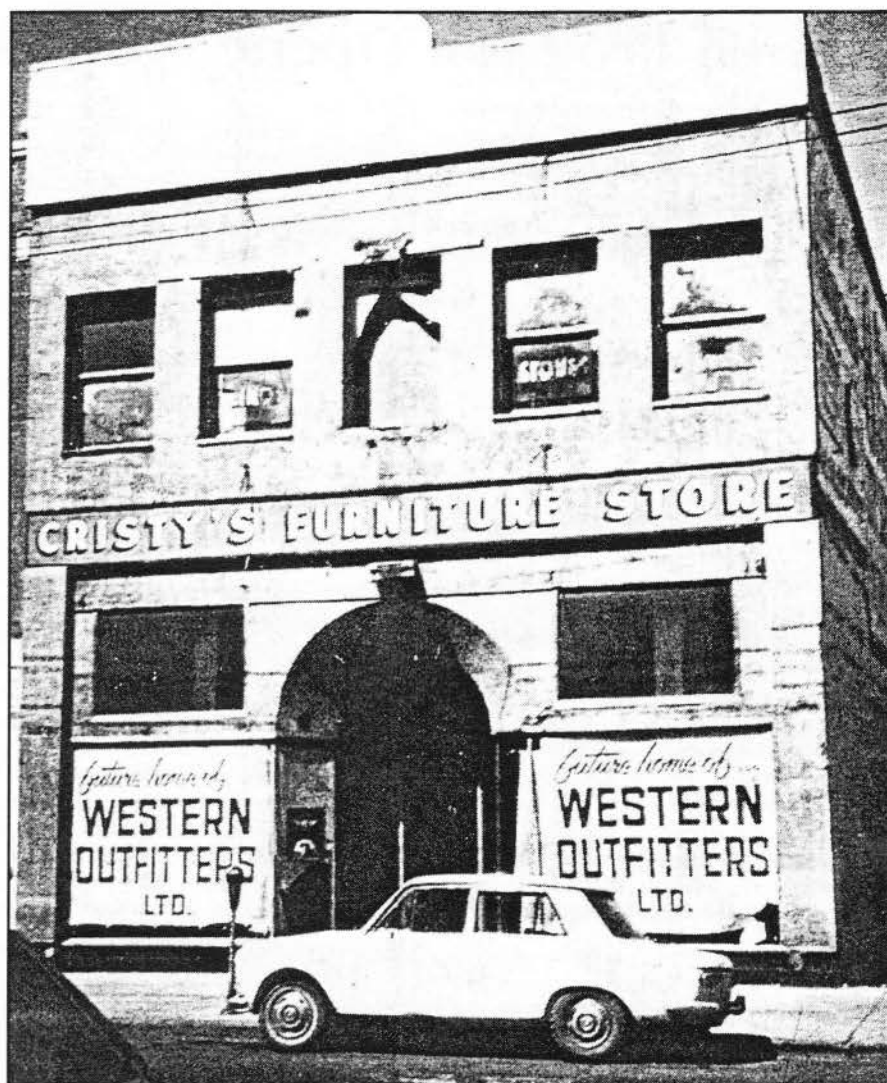
During this period he was joined in the business by his two sons, Lou and Phil. It was a hard business in those days, trying to sell merchandise and then trying to collect your money.

Back then there were many small Jewish businesses on 8th Avenue in the block between Centre Street and First Street East: Mirror Confectionery, run by Sam Spier; Nate Krowitz's barber shop; Capital Furniture, run by Louis Belzberg and Meyer Switzer; Garden Clothing, owned by Joe Joffe; Nielson Furniture, run by Barney Groberman; and Hy Belzberg's Christie Furniture.

Between First Street and Second Street east (now Macleod Trail) there were many more Jewish businesses—Army Surplus (Percy Fishman); Guttman Clothing (Joseph Guttman); Jaffe's Bookstore; Hy Medwinsky's clothing store; Jack's Suit Store (Jack Faber), and others.

After several years in the Maclean Block, Western Outfitters moved in 1952 to a store front in the Armstrong Block at 813 First Street East, between Eighth and Ninth Avenues. Isadore put up a wooden sign, "Western Outfitters", and people came in asking for Levi jeans and for cowboy boots. So Isadore started to carry a few western things. Eventually the bedding, towels, and so forth were phased out and it became a western store. The store was expanded twice, in 1955 and 1958.

In 1967 Isadore Pomerance decided to retire and move with his wife back to Montreal, where he had been born. His sons Lou and Phil took over the business.



Western Outfitters. Photo – Lou Pomerance.

Urban renewal forced Western Outfitters to relocate in 1971. They bought the old Christy Furniture building at 126 - 8th Avenue East.

In the interim, Isadore Pomerance passed away while visiting Calgary in July of 1971.

Western Outfitters stayed in its final location until the fall of 1996, when the City of Calgary bought the building to construct the new convention center.

We have many memories. One thing that stands out is how the Hutterites used to come to the city and go to all the Jewish shopkeepers, selling them eggs, live chickens, and vegetables. And of course there was Billingsgate fish market. You could tell it was a Jewish holiday by the large number of our friends buying fish.

Between 1950 and the mid-90s most of the area's Jewish businesses disappeared from the scene. Western Outfitters was one of the last. There was a distinctive character to the 8th Avenue East of

those years. The Jewish old-timers really added flavor and it is something that can never be forgotten.

Editor's note: Calgary Herald writer Don Braid paid tribute to the Pomerance Brothers when the "famous" Western Outfitters store closed. In part Braid wrote:

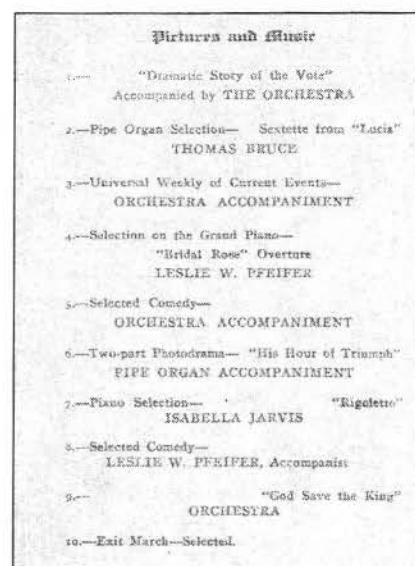
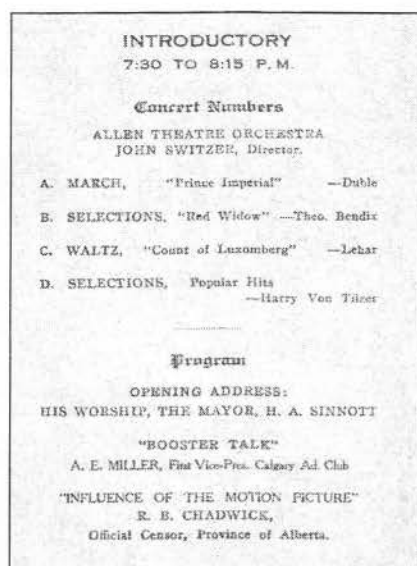
"But even though the store will go, the memories will linger for thousands of Calgarians, visitors, and celebrities who have been touched by the Pomerance hospitality ..."

"The brothers started selling bedding and blankets door-to-door in 1938, when their father Isadore brought the family here ... 'We sold everything on credit then and never lost a nickle,' says Lou. 'People were honest.'"

"In today's growing city, Lou Pomerance still behaves the same way, like a trusted small-town storekeeper."

"That's why he's done so well—and why we'll miss Western Outfitters."

Varied Program Opened Allen Theatre, 1913



The Jewish-owned Allen theatre was a source of civic pride when it opened at 119 - 8th Avenue East in 1913. It was the Allen's second theatre in Calgary; they built the Palace Theatre (now in use as a dance club) in 1921, and ran Canada's largest theatre chain, first from Calgary, and later from Toronto. The Allen Theatre had 840 seats, an ornate facade, marble staircases, a pipe organ, and many other "spacious and beautiful" features. The Allen Theatre hosted (on "dark" Sundays) major Jewish meetings. In November, 1916, "the greatest gathering of Jews that Calgary has ever seen" filled the theatre to hear Zionist leader Dr. Ben Zion Mossinsohn talk about the need to support Jewish institutions in Palestine. Another Zionist meeting at the theatre late in 1918 celebrated the war's end and the first anniversary of the Balfour Declaration. This card was donated to the JHSSA by Ethel Allen, of Toronto, daughter of Harry and Cecyle (Sereth) Allen. Note the featured speaker—the official provincial film censor. The program reflects the theatre's multiple uses—as a concert hall (sometimes used for vaudeville) and motion picture venue. The Harry Allen family stayed in Calgary until 1925. Orchestra director John Switzer was not Jewish. *Source, Ethel Allen, Toronto, JHSSA Archives.*

Little Gem Grocery – Jacob Safran

by Carl Safran

My father, Jacob Safran, ran the Little Gem Grocery on 4th Street West for many years.

My parents, Jacob and Esther Safran (married in 1905), immigrated to Calgary in 1912. Before coming to Canada Jacob Safran went to what was then Palestine as part of the Second Aliyah, and helped to build the city of Tel Aviv. He was an ardent Zionist.

His first job in Calgary was with Abe Hapton, peddling fruit from a cart. He then opened a confectionery store on 8th Avenue near 2nd Street East. In 1927 he moved the business to 2002 - 4th Street West. He ran the store until 1953, the year both my parents passed away.

The "Little Gem" was in a mainly Catholic district—the St. Mary's area—and most of the local residents became good friends to Jacob, known to them as The General.

Fred Mannix was a regular customer and friend. He drove the Safran family to Edmonton so they could attend the

graduation of their eldest son Nathan at the University of Alberta.

Chief Justice Milvain became a personal friend when he moved to Calgary as an articling law student. Many years later when our daughter Laura was admitted to the Alberta Bar he gave a public accolade to her late grandfather and spoke glowingly of their friendship.

Other residents of the area were the O'Byrne family; one later became Bishop of the Calgary Diocese. The Pattersons, of Ashdown Hardware, were also good friends.

The hours Jacob worked were long and arduous and several neighbors would sometimes insist he go home and rest while they looked after the store. Imagine people doing that today.

The Little Gem provided a meagre living, but one that allowed Jacob and Esther to send both their sons, myself and my older brother Nathan, to university in the 1930s.

Jacob Safran is still remembered fondly by the little boys, now grown



Jacob Safran, "the little general", at the Little Gem store, 1930's. Photo – Dr. Carl Safran

men, who frequented the store. The Little Gem building still stands, and is now a flower shop.

J. Dubisky & Sons

by Jerry Dubisky

My grandfather, Jacob Dubisky (originally from Lithuania) was born in 1870 and came, through the United States, to the Jewish farm colony of Hirsch, Saskatchewan in 1904 with his wife Rifka (nee Kaufman) and son Joseph.

Rifka died shortly after the birth of a daughter and was buried in the cemetery at Hirsch. Jacob came to Calgary about 1912; he opened a grocery store in 1914 at 139 - 7th Avenue SE. Premier Confectionery sold magazines, some groceries, candies and tobaccos.

Jacob's second marriage was to Sarah Levine (an aunt to Betty Riback), who lived to the amazing age of 102.

Joseph Dubisky (known to all as Joe) joined his father in business around 1927, and on August 28, 1928 he married Minnie Bulshin, daughter of Max and Jenny Bulshin. The business was moved in the late 1920s to 142 - 7th Avenue SE (phone M5896) on the main floor of the Beveridge Building. The new store had a soda fountain, three booths and wooden

floors that were oiled nightly.

The first company to extend credit to Jacob and Joe Dubisky was the Fry Cadbury Company, and because of that Joe Dubisky always had great respect for them.

Sometimes in the late 1920s the large tobacco companies such as Imperial and MacDonald's allowed some retailers to act as wholesalers for their products; thus the beginning of Dubisky Wholesale. It became Dubisky Wholesale Tobacconist and finally Dubisky and Sons Wholesale, which was incorporated in 1961.

Initially, Joe Dubisky delivered to other grocers on a bicycle, a far cry from the modern delivery vehicles of later years. Betty Riback and Betty Taylor were employees about 1935. In the 30s Minnie Dubisky made "punch boards" for extra income. Customers purchased a chance to win money by punching a hole in the cardboard.

The firm opened a large office and warehouse in 1958 at 322 - 4th Avenue SE.

Jacob Dubisky was a founder of the Calgary Hebrew School, and Joe Dubisky was an active Chamber of Commerce member since 1934. Joe was an ardent Zionist, supported many Jewish causes, and was always willing to lend a helping hand to anyone needing his support in the business field.

In 1953 Syd Dubisky joined the business, with Jerry Dubisky joining them in 1955. After the passing of Joe Dubisky in 1976, Dubisky Wholesale was sold.

From the JHSSA Archives: A listing in Prominent Jews of Canada (1933) notes Jacob Dubisky as born in 1870 in Mstivbov, Russia, and receiving a Yeshiva education there. He reached the United States in 1892. In Calgary, he "was most ardent Zionist, and generous donor to all welfare funds. ... was a member of the National Council of Zionist Organization of Canada." Jacob Dubisky died in 1932.

Rosen's Kosher Restaurant 1914-1916

by Edythe Rosen Pearlman

My parents, Gitel and David Rosen operated a kosher restaurant at 422 Eighth Avenue East (very near the existing St. Louis Hotel) for several years about the time of World War I. The restaurant was in front, with our living quarters in back. The restaurant was open from Sunday to Friday.

My mother was "chef par excellence," and Rosen's soon made a name for itself, especially for its delicious foods and generous portions. We were hosts to many out-of-town people, most frequently the Moscovitch brothers—lawyers—from Lethbridge. After the restaurant closed, because of my mother's illness, the Moscovitch brothers would still phone to see if they could be invited to a Gitel Rosen supper.

David and Gittel Rosen arrived in New York in 1900 from Romania. Before the beginning of the First World War, David decided to "go west" and came to Saskatoon, where he operated a men's haberdashery. But he wasn't happy there and decided to try Calgary. At first he became a fur trader, visiting Indians to buy animal pelts, which he sold in turn to Simpson and Lee. He was also fluent in five languages, and on many occasions he served as a court interpreter.



Joe Dubisky, 1920s. Photo - Jerry Dubisky



THE WARTIME PRICES AND TRADE BOARD

Monarch Building,
Edmonton, Alberta,
February 28, 1947.

Mr. Rubin Maerov,
1008 - 1st Street West,
Calgary, Alberta.

Dear Sir:

Re: Increased Price for Toast,
Jam and Coffee.
File: Cal - 5200

This department has for consideration a complaint registered with our Calgary office in which we were advised that you had increased your price for toast, jam and coffee from 15¢ to 20¢.

This complaint was investigated on Feb. 20 and a statement was obtained from you in which you admit having increased your price without having obtained permission from this Board for so doing.

It is also understood from this report that you have never made an application for an approval of prices for any items served by you. As this is a serious violation of the regulations it will be necessary to avoid enforcement consideration that an immediate application be filed with our Calgary office for a price approval on all items that you desire to serve in your place of business.

You will please give this matter your immediate attention.

Yours truly,

W. J. Young
W. J. Young
for Enforcement Counsel.

WJY:ep



Rubin Maerov, early 1920's. Source - Chiara Switzer, Toronto.

5¢ Worth of "Tsuris"

Left: This letter from a federal bureaucrat accuses Rubin Maerov of disregarding emergency wartime regulations (in 1947) by raising a menu price five cents. Rubin Maerov (1898-1977) ran Maerov Confectionery at 1008 First Street West from the 1920s to 1948. In that year he joined his brothers Ben and Morris Maerov to take over their parents' business, the Wave Confectionery, at 536 Eighth Avenue West. Rubin Maerov came to Calgary from Russia in 1912 with his father, Sam Maerov. His mother, Sophie, and his four brothers—Louis, Alex, Ben, and Morris—joined them in 1913. Rubin married Elsie Riback. Their daughter, Phyllis Maerov Switzer, had this letter copied and displayed in her office.

Polar Aerated

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Calgary, at 1301 - 11 Avenue SE in the Ramsay district. It later moved to a Chinatown location, 129 - 3rd Avenue SE.

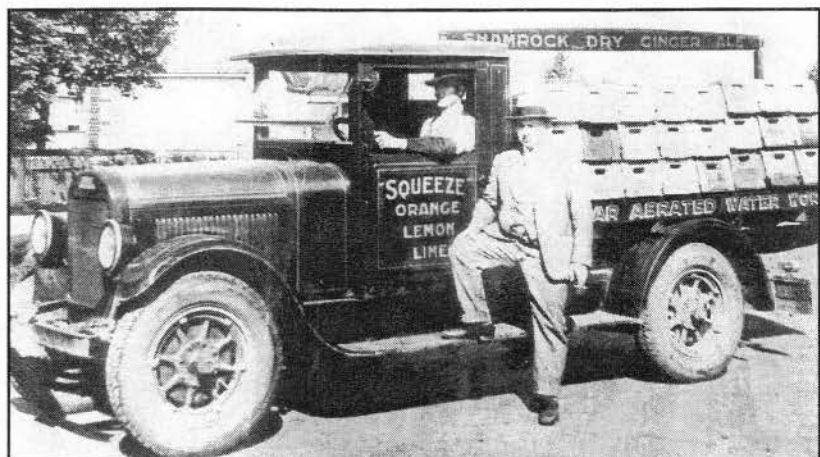
The first plant produced Shamrock Ginger Ale and the Squeeze brand of orange, lemon, and lime soft drinks. In 1936 Polar became the first bottler in western Canada (and the second in the Dominion) to be granted a Seven-Up franchise. Later the Orange Crush franchise was added.

Seven-Up and Crush soft drinks, popular national brands, replaced Polar's local brands, but such drinks as Polar Punch and Iron Brew may be recalled by some old-timers.

Abe Pearlman died in 1965, and Ben decided to retire a year later. Polar Aerated was taken over by Ben's three sons-in-law—Sam Hamer (married to Lilly), Ben Torchinsky (Sarah), and Bill Tax (Esther).

The firm moved to a huge plant on 42nd Avenue SE, and became a division of Agra Industries, a large firm then headed by Torchinsky.

Lou Pearlman, who was the plant's chemist for several decades, retired in 1965, and Sid Pearlman retired from Polar in 1973.



Polar Aerated Water Works, c. 1927. Abe Pearlman standing beside 1927 Polar truck. George Gerlitz at the wheel. Photo - Lillian Pearlman Hamer.

More Western Canada Local Histories for JHSSA Library

by Agi Romer Segal

The Jewish Historical Society has made a concerted effort in the past months to acquire works dealing with the local history of western Jewish communities for its Harry B. Cohen Library. These local histories provide detailed information not only about individual families but also about the development and achievements of the various communal organizations.

They vary from general, pictorial local histories in coffee-table format, much like the JHSSA's own *Land of Promise*, to detailed studies of specific institutions. Together they present a fascinating picture of the development of Jewish communal life in western Canada. The common strands and milestones of western Canadian Jewish life are evident, as is the fact that in every centre the development of the major institutions was spurred by a few outstanding individuals who were able to unite and to mobilize the community to action.

Here is a brief survey of the local histories we have recently acquired.

Heritage and History; The Saskatoon Jewish Community, 382 p., 1999. This album was published by the Agudas Israel Congregation as part of their 40 year celebration (in their present location). It too contains essays and images depicting the development of local Jewish institutions and family histories provided by present and former Saskatoon residents.

Our Heritage, the History of the Regina and Region Jewish Community, 200 p., 1989. This book was published by

the Beth Jacob Congregation to commemorate the 40th anniversary of the laying of their cornerstone. In addition to organizational and family histories, it also features personal reminiscences of Jewish communal life.

Pioneers, Pedlars, and Prayer Shawls; the Jewish Communities in British Columbia and the Yukon by Cyril E. Leonoff, 255 p., 1978. This publication by the Jewish Historical Society of B.C. is basically a catalogue of the collection of 225 photographs from their archives with accompanying commentary. These photographs chronicle the history of this oldest and western-most Jewish community (Victoria had consecrated a Jewish cemetery by 1860), covering smaller settlements as well as the urban centres. Mr. Leonoff's short, footnoted essays before each chapter help fit the images into the wider context of the communal history.

Creating Community; Images of Vancouver's Jewish History: 25th anniversary of the Jewish Historical Society of British Columbia, February 13 to March 12, 1997. This commemorative journal is basically a guide to the Society's special exhibit which "endeavoured to present an overview touching on the richness and diversity of the Jewish community and its history."

Hindsight: an Exhibition; Recollections of Vancouver from the 1950s, J.H.S. of B.C., 2000. This catalogue of the Society's 2000 exhibit is a personal chronicle of four prominent Vancouver Jews against the wider background of the decade's events in the general community.

Educating Vancouver's Jewish Children; the Vancouver Talmud Torah, 1913-1959 and Beyond by Rozanne Feldman Kent, 195 p., 1995. This study, based on a Master's thesis, chronicles the history of the Talmud Torah and its place in the development of the Vancouver community.

The First Century of Jewish Life in Edmonton and Northern Alberta, 1893-1993, compiled and edited by Uriel Rosenzweig, 314 p., 2000. This richly illustrated album recently published by the Jewish Archives and Historical Society of Edmonton and Northern Alberta is of particular interest to Calgarian Jews who will recognize many of the images and names associated with the development of the Jewish communities to the north.

Edmonton Talmud Torah; the first 75 years, 1912-1987 by Ronald M. Pascoe, 48 p., 1988. This commemorative history chronicles the role of the Talmud Torah in the development of Edmonton's Jewish community. It is of interest to note that the 1933 day school format of half day English and half day Hebrew curriculum was the first of such a model in Canada.

Our Musical Heritage; a Century of Jewish Musicians and Music in Winnipeg, written and edited by Sharon Chisvin, 127 p., 2001. While this publication of the Jewish Heritage Centre of Western Canada specifically features the area of musical achievements, it reveals much interesting information about Jewish cultural activity in Winnipeg. Again, many of the names mentioned will be familiar to Calgarians.

Community Newspapers Aid in Research

by Harry M. Sanders

Long before the Jewish Free Press began publication more than a decade ago, Calgary's Jewish population was served by such community newspapers as the Canadian Western Jewish Times, the Calgary Jewish News, and the Jewish Star. The extensive collection of these papers at the Jewish Historical Society of Southern Alberta has become an invaluable resource for researching and understanding local Jewish history.

A recent inquiry from an employee of the Calgary Jewish Community

Council demonstrated the collection's enduring value. The Council needed a list of its past presidents. A call to the JHSSA office resulted in an answer the same day. JHSSA Librarian Agi Romer-Segal examined past issues of the Calgary Jewish News, which the council published from 1962 to the 1980s. From this search, she produced a list of Community Council presidents.

While the Canadian Western Jewish Times lasted only a single issue in 1914, each of its successors—the Calgary Jewish News, the Jewish Star and the Jewish Free Press—have been long-lived. The JHSSA's collection includes

the 1962-1985 run of the Jewish News, the 1980-1990 run of the Star, and the Free Press from its inauguration in 1990 up to the current date.

Local Jewish newspapers provide a fascinating glimpse into our community's past. The Calgary Jewish News covered everything from award dinners and UJA campaigns to community calendars and coverage of news from various local Jewish organizations and institutions. From these pages, it would be possible to reconstruct the organizational, developmental and social history of Calgary's synagogues, Jewish

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JHSSA News

Cemetery Tour Attracts Large Crowd

An Aug. 5th JHSSA tour of the old Erlton Jewish cemetery attracted about 50 persons, an all-time high attendance for what is becoming an annual part of Historic Calgary Week. This year's tour was conducted by Jack Switzer.

The tour's co-sponsor, the Chinook County Historical Society, provided this description of the Chevra Kadisha facility in its brochure: "Established in 1904, the old Jewish Cemetery is the oldest existing manifestation of Calgary's Jewish community."

Last Call for Land of Promise

Only 23 copies of Land of Promise remain for sale. One thousand were originally printed—in 1995—and there are no plans to re-issue the popular survey of southern Alberta's Jewish history. The price remains \$50, plus \$5 for mail orders.

Jewish War Veterans Tell Their Stories

A new book describing the military exploits of southern Alberta's Jewish war veterans will soon be completed. Writer Tyler Trafford has interviewed well over 200 local veterans and their family members to record this important history.

The book, as yet untitled, is sponsored by the Calgary Post of the Jewish War Veterans of Canada. More information is available from Post commander Val Rimer at 255-5305.

Yes, I would like to join the Jewish Historical Society

- ☐ Single – \$18
- ☐ Family – \$25
- ☐ Institution/Corporation – \$30
- ☐ Patron – \$50
- ☐ Benefactor – \$100
- ☐ Other

Please make cheques payable to:
**Jewish Historical Society
of Southern Alberta**
1607 - 90 Avenue S.W.
Calgary, AB T2V 4V7

Do not send cash through the mail

Heritage Certificate Recipients Sought

A popular feature of our annual general meeting is the presentation of heritage certificates to area Jewish pioneers. Recipients must be 80 years of age and have lived in western Canada for at least fifty years.

If you or someone you know meet these criteria, please call our office. Our pioneers deserve to be recognized.

Cemetery Photos Updated

Several years ago the JHSSA took photos of all the headstones in Calgary's three Jewish cemeteries. Inscriptions were recorded, and translated where necessary, and the information filed in our office. These photos and information cards are among the most frequently-searched material in our archives.

These files have now been updated, with photos of gravestones placed since 1994 taken by JHS volunteers Allan Kerr and Jack Switzer. We hope to take photos soon of any new graves in the Lethbridge and Medicine Hat Jewish cemeteries to complete the project.

JHSSA Casino Needs Volunteers

The JHSSA's next casino will be Wednesday and Thursday, February 6 and 7, 2002. Volunteers are needed to staff this important fund-raising event.

If you can help us, please call Annette Kolinsky at the JHSSA office, 253-1600, local 209.

Genealogical Society

The Jewish Genealogical Society (Southern Alberta), a JHSSA affiliate, has begun another active season, and will soon publish the third issue of Shorashim – Roots, a journal written by JGS members.

Guest speakers, field trips, and social events are scheduled for the coming monthly meetings. Visitors are welcome.

For information on membership or Jewish genealogy matters, call Florence Elman, JGS president, at 850-4337.

Community Newspapers

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schools and Jewish service organizations.

One interesting aspect to the Calgary Jewish News is its coverage of notable personalities who spoke at Jewish functions in Calgary, including: Premier Ernest Manning (1964); author Max I. Dimont (1966); Lieutenant-Governor Grant MacEwan (1967); Danny Kaye, who guest conducted the Israel National Youth Symphony Orchestra at the Jubilee Auditorium (1967); Israeli Deputy Prime Minister Yigal Allon (1971); Gen. Ariel Sharon (1972); and author Chaim Potok (1974).

DISCOVERY

Jewish Historical Society of Southern Alberta

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Editors: **Jack Switzer, Jay Joffe**

The Editors welcome submissions for publication relating to areas of Calgary and Southern Alberta Jewish History. All articles should be typed, documented and sent for consideration.

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Please address all communications on editorial and circulation matters to:

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